# Easy 1, 2, 3 steps



### **1. Prepare herb mixture**

Bema's Celestial Moxa SFT powder is clinically-tested to be minimally irritating or blistering. Simply add fresh ginger juice or hot water (\*our Celestial Moxa is pre-mixed with ginger powder) to form cookiedough-like texture, then roll mixture into small pieces to fit in the center of the patch.

#### 2. Embed to patch



Place in the center of Bema's Celestial Moxa SFT Patch. (The non-woven fabric and medical adhesive are hypo-allergenic and sweat/humidity resistant; enhanced with the padding-ring, messy transleakage or side-leakage are avoided.)

### 3. Apply to Acu-Points



For respiratory conditions, points commonly chosen are DaZhui (GV 14), FengMen (BL 12), FeiShu (BL 13), and ShenShu (BL 23). The general application duration for adults is 2~6 hours, while for children it is 0.5~2 hours. To clean up any residue on the skin, please gently rinse with clean water and avoid cleansers that may irritate the skin. (Apply moisturizing, antimicrobial and anti-inflammatory cream as needed)

## Ingredients:

Xi Xin (Herba Asari), Bai Jie Zi (Semen Sinapis), Gan Sui (Radix Kansui), Yuan Hu (Rhizoma Corydalis), Gan Jiang (Rhizoma Zingiberis) \* add fresh Ginger juice (Rhizoma Zingiberis)

Celestial Moxa herbs are acrid, warm, channeling, and anti-asthmatic - to course the meridians and collaterals, warm Yang and expel concealed coldness.

# 2017 Winter Dates

3 Application sessions each in Winter

2017 Winter-San Jiu Tie Days:

2017.12.22 The 1st Jiu (ninth) Day 2017.12.31 The 2nd Jiu (ninth) Day 2018.01.09 The 3rd Jiu (ninth) Day

#### The time is right for **seasonal patch therapy**!

The **San Jiu Days** are most abundant with heat and Yang energy. During which, the human body is correspondingly full of Yang Qi and open pores - making it most receptive to the benefits of the external herbal treatments.

Treatment is traditionally performed on the first day of each of the "**San Jiu Days**" for a total of 3 consecutive applications. With regards to patient appointments scheduling, applications can often be performed on nearby days as well. However, an interval of 7~10 days should be maintained between the 3 consecutive applications.

To strengthen and consolidate the effects, Celestial Moxa is often repeated on the "**San Jiu Days**" in the winter to even better treat and/or prevent **asthma, cold & flu, allergic rhinitis, and chronic bronchitis**.



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# Bema Celestial Moxa<sup>®</sup> (San Jiu Tie)

#### ~ for Asthma & Allergy

Easy Herbal Patches to naturally regulate the body's immune system



### Notes for SJT patch therapy

- 1. Celestial Moxa SJT powder is for external topical use only, and should be stored air-tight, away from heat, moisture or direct light.
- 2. Patient should refrain from strenuous activities, perspiration, and direct exposure to drafts or air-conditioning while patches were put on the back.
- 3. Throughout the treatment course of the 3 consecutive sessions: cold, raw, greasy, and salty foods should be avoided as they may reduce treatment effect; cigarettes, alcohol, seafood, spiciness, beef and lamb should also be avoided to prevent stimulation of blisters forming.
- 4. For patients who are weak or chronically ill, the dosage should be lowered and duration should be kept shorter special attention should be taken to observe any condition changes or adverse reactions.
- 5. According to patient's sensitivity, body condition, and duration of application, certain skin reactions such as local redness, heat sensation, light prickling, or minor blistering may occur. These generally do not require special attention and will heal on its own. (In rare cases, large rashes or vesicles may develop, and cautions should be taken to prevent infections.)
- 6. For individuals who are allergic to adhesives, medical bandages or gauze can be used instead.
- 7. For some patients, the site of application may sometimes retain hyperpigmentation and look slightly darker for a short period of time.

It is important to know that San Jiu Tie does not endorse as a cure and please be aware that there may be underlying causes that continue to set off the condition. It is intended as a natural alternative treatment option to steroids and current medications; patients with chronic conditions currently taking medication should not replace their treatment abruptly and must consult their physician or healthcare provider before making adjustments.



Patch up with Summer energy and ward away Winter - seasonal, cold, or chronic disorders

raditionally, a Chinese Medicine strategy is to "treat winter ailments in the summer". "Tian Jiu (Celestial Moxa)", "San Fu Tie (patch)", or "San Fu Jiu (moxibustion)" is a significant theory of **preventive medicine** that has been passed down and practiced for generations.

According to the principle from **Su Wen**: "Si Qi Tiao Shen Lun" (Simple Questions: "Treatise on the Four Qi & Regulating the Spirit"), one may "reinforce the Yang in spring and summer" through the external application of herbal patches to particular points on the body. The correct Qi may be invigorated to defend against pathogenic factors, and in term, treat and prevent conditions commonly occurring in winter.

**Celestial Moxa - San Fu Tie** is most ideal for treating winter respiratory conditions such as **allergies**, **asthma**, **allergic rhinitis**, **chronic bronchitis**, **bronchial asthma**, **pulmonary emphysema**, **Chronic Obstructive Pulmonary Disease**...etc - conditions that are generally associated with Yang-deficiency or predominant cold with a mixed condition. It is also suitable for individuals with a deficient and cold body constitution, who commonly notice **aversion to cold**, **aversion to wind**, **or is prone to catching colds frequently during the winter cold seasons**.

#### Safe . Painless . Effective . Convenient Bema's Celestial Moxa (San Jiu Tie) Kit

#### Item Content SIT Powder 50 g / bottle Buy 3 bottles or more and receive 15% off S01 Please contact us for most S02 SJT Patch 25 pcs / pack Buy 10 packs Get 1 Free current pricing and 50 g powder + 63 g water or ginger juice makes around 180~210 50 g / bottle promotional pieces; usually $5 \sim 8$ patches ( $\sim 2$ g powder + 3 g liquid) are used SJT Combo Kit S03 + 150 patches sales per patient per visit. This kit can be used for about 21 ~36 sessions, depends on 5 or 7 points in each session.

**Caution**: For external topical use only, avoid contact with the eyes or mucous membranes. Do not apply on open wounds or damaged skin. Use only as recommended. Discontinue use if excessive irritation of the skin develops. Stop use and consult a doctor if condition worsens, or symptoms persist for more than 7 days. Stop use and ask a doctor if nausea, vomiting, abdominal discomfort, diarrhea or skin rash occurs. Use with caution for patients with diabetes, hematological diseases, hypertension, cardiovascular and cerebrovascular diseases, hepatorenal dysfunction, bronchiectasis, malignant tumor, AIDS, T.B., or other infectious diseases. Monitor with caution during pregnancy or nursing, and with children less than 2 years of age.