



Here comes April,
hayfever patients are in peril!
What formulas can help?
When allergy is nasal.

Allergies are associated with the body's natural immune response. When in contact with antigens, antibodies act in response in the attempt to defend against and eliminate the foreign attacks. When your immune system is not well-regulated, this reaction may become inappropriately hyperactive, and people end up suffering with red, swollen, and inflamed nose, eyes, throat, and possibly skin. In the modern days, this has become all the more prevalent, triggered by artificial molecules such as smoke/dust, fragrances/solvents, and pollutants/smog.

Alternative to the approach of “desperately avoiding every and any thing that may bring about a reaction”, as we consider "allergy" in TCM to be a result of compromised organ system (particularly the spleen) not being able to ward off and disperse the exterior evils (with the Defense Qi and Yang Qi), we think the following Bema's Spring Specials would be just in time to offer much appreciated relief!



What formulas are good for consideration ?

- 1 **Xiao Qing Long Tang** : cough and wheezing, aversion to cold, water retention, profuse and thin phlegm, nasal congestion or clear discharge, white slippery tongue coating, floating pulse...etc.
- 2 **Xin Yi San** : lung deficiency, nasal congestion, nasal discharge, anosmia (loss of smell)...etc.
- 3 **Qing Bi Tang** : rigid and tense nape, nasal congestion, nasal discharge, anosmia (loss of smell)...etc.
- 4 **Ma Huang Fu Zi Xi Xin Tang** : Yang-deficiency exterior cold syndrome, more aversion to cold, headache, nasal congestion or thin clear nasal discharge, itchy nose or upper jaw, sneezing, significant reaction to wind, somnolence, no sweat, deep pulse...etc.
- 5 **Xin Yi Qing Fei Tang** : wind & heat stagnated in Lung & Stomach, especially in Lung Channel, and resulted in the growth of polyps in nasal cavity. Often thirst with desire to drink water, slightly yellow tongue coating...etc.

These formulas are eligible for discounts now until April 30, 2015. Limited quantity!

ITEM (200g/BT)	Org./bt	Promotion	Sale Price	Total savings /set
Xiao Qing Long Tang	46.16	Buy 2 get 2 free	23.08 / BT	- 92.32
Xin Yi San	49.77	Buy 2 get 2 free	24.89 / BT	- 99.56
Xin Yi Qing Fei Tang	39.69	Buy 2 get 2 free	19.85 / BT	- 79.40
Ma Huang Fu Zi Xi Xin Tang	62.06	Buy 2 get 1 free	41.37 / BT	- 62.06
Qing Bi Tang	38.75	Buy 3 get 1 free	29.06 / BT	- 38.75